



SINCLAIR UNITED FC

Social Media Policy

Revised: 18th May 2017

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Social Media Guidelines

Internet and mobile based social networking sites such as the Club's Website, Facebook, Twitter, Instagram, Snapchat and What's App and any similar existing or future sites, as well as Blogging (writing an online and public diary) have become extremely popular and Sinclair United FC is keen to ensure that all its club Officials, Management, Players, Coaching Staff and Parents remain protected and are aware of their responsibilities in what is a very open and public way of sharing information and images across these Social Media sites.

Sinclair United FC acknowledges that blogs and social network sites provide individuals with a way of sharing their insights, expressing their opinions and communicating in a global environment. When choosing to go public with opinions through a blog or social network site, there is, however, a legal responsibility for those opinions. Individuals must, therefore be aware that they can be held personally responsible for any content deemed to be defamatory, obscene, discriminatory, proprietary or libelous. For these reasons, there is a need to exercise caution about any derogatory, discriminatory or bullying remarks or characterisation's, copyrighted materials, exaggeration or obscenity. What is posted to the internet is at an individual's own risk and other parties can pursue legal action against them personally or against Sinclair United FC for such postings.

Sinclair United FC shall reserve the right to enforce disciplinary action in accordance with the club constitution where club Officials, Management, Players, Coaching Staff and Parents publish on social media any content that could bring the club in to disrepute.

Sinclair United FC strongly recommends that all individuals associated with the club reflect continuously upon the following guidelines when using social media:

1. For all non-competitive age groups, up to Under 13 no scores, player information, photographs or images shall be posted to any social media site in accordance with the FA's safeguarding policy, general praise and comments on a performance may be posted to the closed Sinclair United FC Facebook page and complete compliance with this statement shall be expected to be adhered to by Sinclair United Fc.
2. Avoid commenting on matters relating to Referees or match officials.
3. Avoid making instant reactive comment on matches, players or persons associated with the Club.
4. Avoid being critical of those who hold positions of authority within football.
5. Always remember that others may publish any comments made by you without obtaining your consent, as blogging is considered to be in the public domain.
6. Be completely certain of the accuracy/legitimacy of what you are posting or saying.
7. If you are unsure whether a post may be controversial then **don't** post it.
8. Anything said online – whether good, bad or indifferent – reflects upon you and possibly the Club and may impact the reputation and future association of both.
9. Any comment, photograph or image that is posted makes an indelible impression online – you might think you have deleted it, but it will be recorded and remain accessible.

Finally, social media can be a great way to communicate with club Officials, Management, Players, Coaching Staff and Parents and to raise the Club's profile.

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Enjoy it responsibly!!!!!!